

A_∞ OBSTRUCTION THEORY AND THE STRICT
ASSOCIATIVITY OF E/I

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Abstract. We prove that for a ring spectrum K with a perfect universal coefficient formula, the obstructions to extending the multiplication to an A_∞ multiplication lie in $Ext_{K_*K^{op}}^{*,*}(K_*, K_*)$. As a corollary, we show that if E is even and $I = (x_1, x_2, \dots)$ is a regular sequence in E_* , then any product on E/I can be extended to an A_∞ multiplication.

1. Introduction

In [9], Alan Robinson developed an obstruction theory for extending a homotopy associative multiplication on a ring spectrum K to an A_∞ multiplication, based on Hochschild cohomology. On closer inspection, one can see that this obstruction theory requires special care if K is not homotopy commutative. To be precise, if K is not homotopy commutative, then K_* is no longer a K_*K -module, but rather a K_*K^{op} -module. Thus $HH_{K_*}^*(K_*K, K_*)$ is not even defined. The purpose of this paper is to correct that deficiency. We show that by replacing K_*K with K_*K^{op} , Robinson's obstruction theory works out as stated. This has the added advantage that K_*K^{op} tends to have a better structure than K_*K . Also, we make the theory relative to a commutative S -algebra E . We arrive at the following theorem:

Theorem 1.1. Let K be an E -ring spectrum with a perfect universal coefficient formula. Then the obstructions to extending the multiplication on K to an A_∞ multiplication lie in

$$Ext_{\pi_*(K \wedge_E K^{op})}^{n, 3-n}(K_*, K_*),$$

for $n \geq 4$.

The obstructions to uniqueness lie in $Ext_{\pi_*(K \wedge_E K^{op})}^{n, 2-n}(K_*, K_*)$, for $n \geq 3$. Actually, there is a Bousøeld-Kan spectral sequence converging to the space of A_∞ structures with E_2 -term $Ext_{\pi_*(K \wedge_E K^{op})}^{s,t}(K_*, K_*)$ of the same type as considered in [8]. The groups $Ext^{n, 2-n}$ give the connected components of this space.

Also, one might want to consider $Aut_E(K)$ acting on the space of A_∞ structures, and regard two A_∞ structures as equivalent if some element of $Aut_E(K)$ carries one into the other. In the last section we will see an example of this, where two A_2 structures, which can be extended to A_∞ structures,

are equivalent in this way if K is regarded as an S -ring spectrum, but not as an E -ring spectrum.

If K_* is central in $\pi_*(K \wedge_E K^{op})$, then these Ext groups are the same as the Hochschild cohomology groups $HH_{K_*}^*(\pi_*(K \wedge_E K^{op}), K_*)$, and if K is homotopy commutative, then $\pi_*(K \wedge_E K^{op}) \cong \pi_*(K \wedge_E K)$, and we get back Robinson's obstruction theory.

It is also worth noting ([5, theorem IX.1.6]) that if K is A_∞ , then $Ext_{\pi_*(K \wedge_E K^{op})}^{*,*}(K_*, K_*)$ is the E_2 -term of a spectral sequence converging to $\pi_*T HH_E(K)$, the homotopy groups of topological Hochschild cohomology of K over the ground ring E .

We use this to show that if E_* is even and $I = (x_1, x_2, \dots)$ is a regular sequence in E_* , then any product on E/I can be extended to an A_∞ multiplication. There are many partial results in this direction in the literature; see for example [6]. As a corollary, we show that all Morava K -theories are A_∞ at any prime.

This result will also be used in [2] to study non-commutative multiplications on 2-periodic Morava K -theories.

The author would like to thank Haynes Miller for reading several versions of this paper and for many useful suggestions, and also Andrey Lazarev for some useful comments.

2. Universal coefficient and Knneth isomorphisms

We work in the category of E -modules, where E is a commutative S -algebra, as in [5]. Thus spectrum means E -module, $X \wedge Y$ means $X \wedge_E Y$, X_*Y means $\pi_*(X \wedge_E Y)$ and X^*Y means $\pi_*F_E(Y, X)$. For aesthetic reasons, we will make one exception to this rule, by representing $x \in \pi_d X$ by a map $S^d \rightarrow X$ rather than a map $\Sigma^d E \rightarrow X$, and smash products are over the sphere spectrum when smashing spheres, as in $S^{d_1} \wedge S^{d_2}$. We will assume that E is q -cofibrant, and that all E -modules are cell E -modules.

By a ring spectrum (E -ring spectrum) we mean a spectrum K with a multiplication $\phi : K \wedge K \rightarrow K$ and a unit $\eta : E \rightarrow K$ which makes K left and right unital, and associative, up to homotopy. Note that we can always promote the multiplication to a strictly unital one, in the same way as one can promote the multiplication on a homotopy unital H -space to a strictly unital one.

For a ring spectrum K , we consider K_*X as a K_* -bimodule, where the left action of K_* is the expected one and the right action involves switching K and X , i.e., for $a \in K_*X$ and $r \in K_*$, $a \otimes r$ is sent to the composite

$$S^{d_1+d_2} \cong S^{d_1} \wedge S^{d_2} \xrightarrow{a \wedge r} K \wedge X \wedge K \xrightarrow{1 \wedge \tau} K \wedge K \wedge X \xrightarrow{\phi \wedge 1} K \wedge X,$$

where τ is the twist map. With $X = K$ this gives a right K_* -module structure on K_*K which is different from the one considered by Adams ([1]).

We assume that K has a perfect universal coefficient formula, by which we mean that the following two conditions are satisfied:

(A) K_*K is projective as a left K_* -module. This implies that

$$K_*(K^{(n)}) \cong (K_*K)^{\otimes n},$$

where $K^{(n)}$ is the n -fold smash product of K and the tensor product is over K_* . We need to be explicit about this isomorphism. We always have a map $K_*X \otimes_{K_*} K_*Y \longrightarrow K_*(X \wedge Y)$ sending $a \otimes b$ to the composite

$$S^{d_1} \wedge S^{d_2} \xrightarrow{a \wedge b} K \wedge X \wedge K \wedge Y \xrightarrow{1 \wedge \tau \wedge 1} K \wedge K \wedge X \wedge Y \xrightarrow{\phi \wedge 1 \wedge 1} K \wedge X \wedge Y.$$

With n factors, there are as many maps $(K_*K)^{\otimes n} \longrightarrow K_*(K^{(n)})$ as there are ways to associate a word with n letters. These are all the same because K is homotopy associative, and this is the map we assume is an isomorphism.

It is perhaps also worth pointing out that $K_*X \otimes_{K_*} K_*Y \longrightarrow K_*(X \wedge Y)$ factors through $K_*X \otimes_{K_*} K_*Y$ because K is homotopy associative, since the two maps $(K \wedge X) \wedge K \wedge (K \wedge Y) \longrightarrow K \wedge X \wedge Y$ are homotopic.

(B) There is a universal coeEcient isomorphism

$$K^*(K^{(n)}) \cong \text{Hom}_{K_*}(K_*(K^{(n)}), K_*).$$

When K_*K is projective over K_* , this condition holds if K has a universal coeEcient spectral sequence. See [1, III.13] for a condition which guarantees the existence of such a spectral sequence. The isomorphism (given by the edge homomorphism in the spectral sequence if there is one) sends $f : X \longrightarrow K$ to π_* of the composite

$$K \wedge X \xrightarrow{1 \wedge f} K \wedge K \xrightarrow{\phi} K.$$

This is a map of left K_* -modules, but not of right K_* -modules.

Let $R = K_*$ and $\Lambda = K_*K^{op}$, so that $\Lambda = K_*K$ additively and the ring structure on Λ is given by sending $\lambda_1 \otimes \lambda_2$ to

$$S^{d_1} \wedge S^{d_2} \xrightarrow{\lambda_1 \wedge \lambda_2} K^{(4)} \xrightarrow{(1 \wedge 1 \wedge \tau)(1 \wedge \tau \wedge 1)} K^{(4)} \xrightarrow{\phi \wedge \phi} K \wedge K.$$

We will identify $K^*(K^{(n)})$ with $\text{Hom}_\Lambda(\Lambda^{\otimes(n+1)}, R)$, after specifying the Λ -module structure on $\Lambda^{\otimes(n+1)}$. We can choose between (at least) two diEerent Λ -module structures on $\Lambda^{\otimes(n+1)}$. We get the first one by thinking of $\Lambda^{\otimes(n+1)}$ as $\pi_*(K \wedge K^{op} \wedge K^{(n)})$, with $K \wedge K^{op}$ acting on the first two factors. Let $\Lambda_{\text{ind}}^{\otimes(n+1)}$ denote $\Lambda^{\otimes(n+1)}$ with this Λ -module structure. It is induced up from the R -module structure on $\Lambda^{\otimes n}$, so we get an isomorphism

$$\text{ind} : \text{Hom}_R(\Lambda^{\otimes n}, R) \xrightarrow{\cong} \text{Hom}_\Lambda(\Lambda_{\text{ind}}^{\otimes(n+1)}, R).$$

The other Λ -module structure on $\Lambda^{\otimes(n+1)}$ comes from thinking of $\Lambda^{\otimes(n+1)}$ as $\pi_*(K \wedge K^{(n)} \wedge K)$, with $K \wedge K^{op}$ acting on the first and last factors. Let $\Lambda_{\text{bar}}^{\otimes(n+1)}$ denote $\Lambda^{\otimes(n+1)}$ with this Λ -module structure.

Let $\sigma : K^{(n+2)} \longrightarrow K^{(n+2)}$ be the permutation which fixes the first factor and cyclically permutes the $n + 1$ last factors, moving the second factor to

the end. It induces an isomorphism $\sigma_* : \Lambda_{\text{ind}}^{\otimes(n+1)} \longrightarrow \Lambda_{\text{bar}}^{\otimes(n+1)}$ of Λ -modules, and thus an isomorphism

$$(\sigma^{-1})^* : \text{Hom}_{\Lambda}(\Lambda_{\text{ind}}^{\otimes(n+1)}, R) \xrightarrow{\cong} \text{Hom}_{\Lambda}(\Lambda_{\text{bar}}^{\otimes(n+1)}, R).$$

Thus we get an isomorphism

$$(1) \quad K^*(K^{(n)}) \cong \text{Hom}_{\Lambda}(\Lambda_{\text{bar}}^{\otimes(n+1)}, R),$$

where the isomorphism sends $f : K^{(n)} \longrightarrow K$ to π_* of the composite

$$K^{(n+2)} \xrightarrow{1 \wedge f \wedge 1} K^{(3)} \xrightarrow{\phi(\phi \wedge 1)} K.$$

From now on $\Lambda^{\otimes(n+1)}$ will mean $\Lambda_{\text{bar}}^{\otimes(n+1)}$.

3. A_{∞} obstruction theory

Recall the definition of the Stasheff associahedra $\mathcal{A}(i)$, $i \geq 0$, which form a (non- Σ) A_{∞} operad, from [10]. We define a unital A_n structure on K as a map

$$\bigvee_{0 \leq i \leq n} \mathcal{A}(i)_+ \wedge K^{(i)} \longrightarrow K$$

satisfying the usual conditions, for $n \leq \infty$. Similarly, a non-unital A_n structure is defined as a map

$$\bigvee_{1 \leq i \leq n} \mathcal{A}(i)_+ \wedge K^{(i)} \longrightarrow K$$

satisfying similar conditions.

Recall that $\mathcal{A}(n) \cong D^{n-2}$, an $n-2$ disk, and that $\mathcal{A}(n)$ has i faces of the form $\mathcal{A}(i) \times \mathcal{A}(n-i-1)$, for each $2 \leq i \leq n-3$. Given an A_{n-1} structure on K , if we want to extend it to a non-unital A_n structure, the map $\mathcal{A}(n)_+ \wedge K^{(n)} \longrightarrow K$ is already determined on $\partial \mathcal{A}(n)_+ \wedge K^{(n)} \cong \Sigma^{n-3} K^{(n)}$. If we want the A_n structure to be unital, then the map is also determined on $\mathcal{A}(n)_+ \wedge \partial K^{(n)}$, where $\partial K^{(n)}$ is the image of $\bigvee_{i=1}^n K^{(i-1)} \wedge E \wedge K^{(n-i)}$ in $K^{(n)}$. Let $\bar{\Lambda} = \text{coker}(R \longrightarrow \Lambda)$, where the map $R \longrightarrow \Lambda$ is the right unit $K_* \cong K_* E \longrightarrow K_* K$. Then $K_*(K/E) \cong \bar{\Lambda}$ and $K_*(K^{(n)}/\partial K^{(n)}) \cong \bar{\Lambda}^{\otimes n}$ as R -bimodules.

Thus elementary obstruction theory gives the following: (compare with [9, 1.5-1.7])

Lemma 3.1. For $n \geq 4$, given a (unital or non-unital) A_{n-1} structure on K , the obstruction to extending it to a non-unital A_n structure lies in

$$K^{n-3}(K^{(n)}) \cong \text{Hom}_{\Lambda}^{3-n}(\Lambda^{\otimes(n+1)}, R),$$

and the obstruction to extending it to a unital A_n structure (if A_{n-1} is unital) lies in

$$K^{n-3}((K/E)^{(n)}) \cong \text{Hom}_{\Lambda}^{3-n}(\bar{\Lambda}^{\otimes n} \otimes \Lambda, R).$$

The set of non-unital A_{n-1} structures, fixing the A_{n-2} structure, is given by

$$K^{n-3}(K^{(n-1)}) \cong \text{Hom}_{\Lambda}^{3-n}(\Lambda^{\otimes n}, R),$$

and the set of unital A_{n-1} structures, fixing the A_{n-2} structure, is given by

$$K^{n-3}((K/E)^{(n-1)}) \cong \text{Hom}_\Lambda^{3-n}(\bar{\Lambda}^{\otimes(n-1)} \otimes \Lambda, R).$$

Suppose we want to calculate $\text{Ext}_\Lambda^{*,*}(R, R)$. Then we need a projective resolution of R as a Λ -module, and by (A) we get one by taking homotopy groups of the two-sided bar resolution $B(K, K, K) \rightarrow K$. (See e.g. [5, definition XII.1.1].) Thus we get a cochain complex C^* with $C^n = \text{Hom}_\Lambda(\Lambda^{\otimes(n+1)}, R)$, which is isomorphic to $K^*(K^{(n)})$ by (1), calculating $\text{Ext}_\Lambda(R, R)$. Here $\delta : C^{n-1} \rightarrow C^n$ is given as follows: For $g : \Lambda^{\otimes n} \rightarrow R$, let $f : K^{(n-1)} \rightarrow K$ be the image of g under the isomorphism (1). Then $\delta g = \sum_{i=0}^n (-1)^i \delta_i g$, where $\delta_i g$ is given by taking π_* of

$$B(K, K, K)_n = K^{(n+2)} \xrightarrow{1^i \wedge \phi \wedge 1^{n-i}} K^{(n+1)} \xrightarrow{1 \wedge f \wedge 1} K^{(3)} \xrightarrow{\phi(\phi \wedge 1)} K.$$

Note that we can give C^* the structure of a cosimplicial group. The codegeneracy maps are given by precomposing with the maps $K^{(n+1)} \cong K^{(i+1)} \wedge E \wedge K^{(n-i)} \rightarrow K^{(n+2)}$ for $0 \leq i \leq n-1$.

Let us concentrate on the non-unital theory for now, and then see what changes we need to do to for the unital A_n structures, which is what we really care about. We need to calculate what happens to the obstruction to extending an A_{n-1} structure to a A_n structure if we change the A_{n-1} structure while fixing the A_{n-2} structure:

Proposition 3.2. Let $n \geq 4$. If we alter the A_{n-1} structure by $g : \Lambda^{\otimes n} \rightarrow R$, then the obstruction $c_n \in \text{Hom}_\Lambda(\Lambda^{\otimes(n+1)}, R)$ to extending the multiplication to an A_n structure is changed by δg .

Proof. Again, let $f : K^{(n-1)} \rightarrow K$ correspond to g under the isomorphism (1). The geometric argument in [9, 1.8] shows that the obstruction is changed by a sum of maps $K^{(n)} \rightarrow K$ of two types, corresponding to two types of $(n-3)$ -dimensional faces of $\mathcal{A}_n \cong D^{n-2}$. The maps

$$(2) \quad K^{(n)} \xrightarrow{1 \wedge f} K \wedge K \xrightarrow{\phi} K$$

and

$$(3) \quad K^{(n)} \xrightarrow{f \wedge 1} K \wedge K \xrightarrow{\phi} K$$

give the first and the last term in δg , respectively, and the maps

$$(4) \quad K^{(n)} \xrightarrow{1^{i-1} \wedge \phi \wedge 1^{n-i-1}} K^{(n-1)} \xrightarrow{f} K$$

for $i = 1, \dots, n-1$ give the rest of the terms.

For example, to see that (2) gives $\delta_0 g$, consider the following homotopy commutative diagram:

$$\begin{array}{ccccc} K^{(n+2)} & \xrightarrow{1 \wedge 1 \wedge f \wedge 1} & K^{(4)} & \xrightarrow{1 \wedge \phi \wedge 1} & K^{(3)} \\ \downarrow \phi \wedge 1 & & & & \downarrow \phi(\phi \wedge 1) \\ K^{(n+1)} & \xrightarrow{1 \wedge f \wedge 1} & K^{(3)} & \xrightarrow{\phi(\phi \wedge 1)} & K \end{array}$$

Applying π_* to this diagram, we see that going around clockwise gives the change to the obstruction from the $(n-3)$ -cell, while going counterclockwise gives $\delta_0 g$. \square

The next proposition is proved in a similar way:

Proposition 3.3. The obstruction c_n is a cocycle.

To finish the proof of theorem 1.1, it is enough to observe that the cochain complex \bar{C}^* with $\bar{C}^n = Hom_{\Lambda}^*(\bar{\Lambda}^{\otimes n} \otimes \Lambda, R)$ also calculates $Ext_{\Lambda}(R, R)$. But \bar{C}^* plays the role of the normalized cochain complex, if we think of $\bar{\Lambda}^{\otimes n} \otimes \Lambda$ as $\pi_*(K \wedge (K/E)^{(n)} \wedge K)$. This makes sense because of the cosimplicial structure on C^* . This finishes the proof of theorem 1.1.

Remark 3.4. a) The theory of A_{∞} maps needs to be changed in a similar way. Given a map $L \rightarrow K$, where L and K are A_{∞} and $K^*(L^{(n)}) \cong Hom_{K_*}((K_*L)^{\otimes n}, K_*)$, we are led to study

$$Ext_{K_*L^{op}}^{*,*}(K_*, K_*).$$

Again this is forced upon us, because K is not a $K \wedge L$ module, but a $K \wedge L^{op}$ module.

b) The spectral sequence set up e.g. in [8] for calculating A_{∞} structures or A_{∞} maps based on Andr-Quillen cohomology has to be changed accordingly. The E_2 -term has to be expressed as $D_{K_*}^s(K_*L^{op}, K_{*+t})$, derived functors of derivations of K_*L^{op} into K_* when the spectra are not homotopy commutative.

4. The strict associativity of E/I

Now suppose that E has homotopy groups only in even dimensions, and that $I = (x_1, x_2, \dots)$ is a regular sequence in E_* , with $|x_i| = d_i$. Define E/x_i by the cofiber sequence $\Sigma^{d_i} E \xrightarrow{x_i} E \rightarrow E/x_i$ in the category of E -modules. Recall from [11, proposition 3.1] that each E/x_i has at least one homotopy associative multiplication, and from [11, proposition 4.8] that choosing a multiplication on each E/x_i gives a multiplication on $K = E/I$, the homotopy colimit of the spectra $E/x_1 \wedge \dots \wedge E/x_i$. Not all multiplications on K come from smashing together multiplications on each E/x_i ; we will discuss this further in [2]. It follows trivially that $(E/x_i)_* = E_*/x_i$ and $K_* = E_*/I$.

The following result has also been proved by Lazarev in [6, lemma 2.6]:

Proposition 4.1. For any homotopy associative multiplication on K we have

$$K_*K^{op} \cong \Lambda_{K_*}(\alpha_1, \alpha_2, \dots)$$

with $|\alpha_i| = d_i + 1$.

Proof. There is a multiplicative Kenneth spectral sequence (see [4])

$$E^2 = Tor_{*,*}^{E_*}(K_*, K_*^{op}) \implies K_*K^{op}.$$

By using a Koszul resolution of $K_* = E_*/I$ it is easy to see that $E^2 = \Lambda_{K_*}(\alpha_1, \alpha_2, \dots)$ with α_i in bidegree $(1, d_i)$. The spectral sequence collapses, so all we have to do is to show that there are no multiplicative extensions. Because $E_{1,*}^2$ is concentrated in odd total degree, it follows that $\alpha_i^2 \in K_* \otimes_{E_*} K_*^{op} \cong K_*$ in K_*K^{op} . Now there are several ways to show that $\alpha_i^2 = 0$. For example, we can use the fact that K is a $K \wedge K^{op}$ -module and study the two maps $K_*K^{op} \otimes K_*K^{op} \otimes K_* \rightarrow K_*$. One sends $\alpha_i \otimes \alpha_i \otimes 1$ to α_i^2 , the other one sends it to 0. \square

Note that this result does not hold for K_*K , in which case α_i might very well square to something nonzero in K_* .

We also need to observe that K satisfies conditions (A) and (B). But K_*K is projective over K_* by proposition 4.1, giving (A). For (B), inductively taking K^* of the cofiber sequence defining $E/(x_1, \dots, x_n)$ from $E/(x_1, \dots, x_{n-1})$ gives a long exact sequence which breaks into short exact sequences and proves that $K^*K \cong \text{Hom}_{K_*}(K_*K, K_*)$. A similar argument gives (B) for $n > 1$.

Theorem 4.2. For E even and I regular, any homotopy associative multiplication on $K = E/I$ can be extended to an A_∞ structure. Moreover, the natural map $E \rightarrow K$ extends uniquely to a map of A_∞ ring spectra for any choice of A_∞ structure on K , making E central in K .

Proof. Recall that

$$\text{Ext}_{\Lambda_{K_*}(\alpha_1, \alpha_2, \dots)}^*(K_*, K_*) \cong K_*[\bar{\alpha}_1, \bar{\alpha}_2, \dots],$$

with $\bar{\alpha}_i$ in (cohomological) bidegree $(1, d_i + 1)$. Thus the Ext groups are concentrated in even total degree, and the obstructions to existence of an A_∞ structure on K vanish. The second part of the theorem is obvious. \square

With $E = MU$ or $MU_{(p)}$, it follows immediately that BP , $BP\langle n \rangle$, $P(n)$ and $k(n)$ are A_∞ . Using Bousfield localization, which can be done in the category of A_∞ ring spectra ([5, theorem VIII.2.1]), it follows that also $E(n)$, $B(n)$ and $K(n)$ are A_∞ . (See e.g. [11, p.4] for the homotopy type of these spectra.)

We include one more example: Let $E = \widehat{E(n)}$ be the $K(n)$ -localization of $E(n)$, which is E_∞ , or strictly commutative, by [3, theorem 8.2]. Let $I = (p, v_1, \dots, v_{n-1})$, so that $K(n) = E/I$. Recall, from [12] that for p odd we have

$$\pi_*K(n) \wedge_S K(n)^{op} \cong \Lambda_{\Sigma(n)}(\alpha_0, \dots, \alpha_{n-1}),$$

and from [7] that for $p = 2$ we have

$$\pi_*K(n) \wedge_S K(n)^{op} \cong \Sigma(n)[\alpha_0, \dots, \alpha_{n-1}]/(\alpha_i^2 - t_{i+1}),$$

where

$$\Sigma(n) = K(n)_*[t_1, t_2, \dots]/(t_i^{p^n} - v_n^{p^i-1}t_i).$$

From proposition 4.1 it follows that

$$\pi_* K(n) \wedge_E K(n)^{op} \cong \Lambda_{K(n)_*}(\alpha_0, \dots, \alpha_{n-1}),$$

and the map $\pi_* K(n) \wedge_S K(n)^{op} \rightarrow \pi_* K(n) \wedge_E K(n)^{op}$ sends each t_i to zero, because t_i exists in $\pi_* E \wedge_S E$ and is obviously sent to zero under $\pi_* E \wedge_S E \rightarrow \pi_* E \wedge_E E \cong E_*$. (The map $\pi_* E \wedge_S E \rightarrow E_*$ ultimately comes from the multiplication map $\pi_* MU \wedge_S MU \rightarrow MU_*$, and the generator corresponding to t_i in $MU_* MU$ maps to zero in MU_* by [1, theorem II.11.3.ii].)

When $p = 2$, the multiplication ϕ on $K(n)$ is not homotopy commutative, but there is an automorphism of $K(n)$ as an S -module carrying ϕ to $\phi \circ \tau$. If we identify $K(n)^* K(n)$ with $Hom_{K(n)_*}(K(n)_* K(n), K(n)_*)$ this automorphism is given by sending t_n to $v_n + t_n$. However, this is not a map of E -modules, so ϕ and $\phi \circ \tau$ really are different as ring structures on $K(n)$ regarded as an E -module.

However, the obstruction theory is the same for $K(n)$ as an S -ring spectrum or an E -ring spectrum, because of the following result:

Lemma 4.3. At any prime p ,

$$Ext_{\pi_*(K(n) \wedge_S K(n)^{op})}(K(n)_*, K(n)_*) \cong Ext_{\pi_*(K(n) \wedge_E K(n)^{op})}(K(n)_*, K(n)_*).$$

Proof. We concentrate on the case $p = 2$, because it is slightly more complicated, and because for p odd the proof of [9, theorem 2.2] applies. Write

$$\pi_*(K(n) \wedge_S K(n)^{op}) \cong \Lambda_1 \otimes \dots \otimes \Lambda_n \otimes \Gamma_{n+1} \otimes \Gamma_{n+2} \otimes \dots,$$

where $\Lambda_i = R[\alpha_{i-1}]/(\alpha_{i-1}^{2^{n+1}} - v_n^{2^i-1} \alpha_{i-1}^2)$ and $\Gamma_j = R[t_j]/(t_j^{2^n} - v_n^{2^j-1} t_j)$.

Of course, v_n only serves to keep track of the grading, so the result follows from the calculations that for any ring R and any $k \geq 2$,

$$Ext_{R[t]/(t^k - t)}^*(R, R) = R$$

concentrated in degree zero and

$$Ext_{R[\alpha]/(\alpha^{2^k} - \alpha^2)}^*(R, R) \cong R[\bar{\alpha}].$$

□

Thus, $K(n)$ has the same space of A_∞ structures regarded as an S -ring spectrum or an E -ring spectrum. But the group of automorphisms of $K(n)$ is larger in the first case, so we expect the number of non-equivalent A_∞ structures to be smaller. Indeed, we just saw that even the number of non-equivalent A_2 structures are different at $p = 2$.

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